

The Courage to Be Real

The Leadership Advantage No Strategy or Script Can Replace

In a time when trust in leadership is shrinking and turnover is skyrocketing, resonance isn't a luxury — it's a competitive advantage.

What the highest-performing leaders understand, and others overlook, is their ability to consistently tap into a deeper level of influence. And their secret isn't charisma, credentials, or polished communication training. It's something more fundamental — a subtle but seismic force that shapes how they're actually perceived, heard, and trusted.

At its core, *The Resonance Edge*™ helps leaders communicate in ways that are **clearly heard, deeply felt, and fully trusted** — using Clarity, Tone, and Connection to cut through noise and create trust that lasts.

They've mastered the art of Resonance.

Scott Ramey brings a singular perspective to the stage—shaped by two decades as an EVP and SVP inside Fortune 100 companies, where he led thousands and helped raise billions. Drawing from that executive experience—and years of coaching leaders to master their ability to connect and influence—Scott reveals the specific behaviors and mindsets that create real connection and drive measurable results.

Resonance is about leveraging what every leader already possesses: their ability to connect, influence, and inspire by being more intentionally themselves.

What attendees Walk Away With:

- Research-backed strategies for building the kind of trust that accelerates decision-making and reduces friction in high-stakes situations
- A proven methodology for creating alignment without forcing agreement, leading to higher team engagement and better retention of top performers
- Practical tools for maintaining authentic leadership presence during periods of uncertainty and change
- A framework for navigating difficult conversations that strengthen relationships rather than damage them
- Clear techniques for inspiring action through connection rather than authority
- Leaders leave not just with tools, but with the ability to create trust on demand, influence with authenticity, and resonate in the moments that matter most

Designed for Audiences that Wants to:

- Build teams that deliver results while maintaining high engagement and low turnover
- Navigate organizational change without losing their best people
- Create the kind of leadership presence that attracts and retains top talent
- Drive performance through influence rather than force
- Develop sustainable leadership practices that don't require constant performance

Scott's Keynotes

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Selling with Resonance

The Modern Playbook for Trust-Driven, High-Impact Selling

Resonance Based Leadership™

The Playbook for Clear, Calm, and Compelling Leadership in a Distracted World

Communicate with Resonance™

The Leadership Multiplier for High-Stakes Moments, Clarity, and Real Influence



About Scott Ramey

For two decades, Scott Ramey lived in the corporate arena—driving sales, analyzing for investors, steering teams through relentless change. He hit targets, crushed goals, and checked every box that mattered on paper.

But something was missing.

Scott helps high-capacity leaders like you master the art of resonance. Because when leaders resonate, teams ignite, trust multiplies, and results transform.

**Ready to transform your
next event into a moment
that matters?**

CONNECT WITH SCOTT



Learn more at

WWW.THESCOTTRAMEY.COM



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